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Professional Profile

With attention to detail, magical flair, and a love for all things design, I am an artist skilled in graphic design, branding, blogging and social media outlets. I see things from a different perspective allowing me to bring something new to the table.

Education

Platt College: *Ontario, California* — Associate Degree Graphic Design

School of Life: *Books, Internet & Other People* — My education never stops

Skills Summary

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|----------------|---------------|-----------|--------------|
| Graphic Design | Design/Layout | Blogging | Marketing |
| Branding | Typography | HTML/CSS | Social Media |
| Art Direction | Illustration | Wordpress | Copywriting |

Professional Experience

Gelson's, The Super Market: *2008–Current*

Design print ads, in-store signage, seasonal artwork for paper shopping bags and collateral items for various Gelson's promotions and events. Art directed the rebranding of the meat department. Troubleshoot software issues on macintosh computers.

Bear Enthusiast Marketing Group: *2006–2008*

Designed various advertisement and collateral materials for their clients and maintained the agency website. Managed the art production department estimating time and cost for jobs and working directly with printers.

Kris Sheppard Design: *Self-owned and-established 2004–Present*

Helping ministries, bands and entertainers brand themselves through identity, advertising and packaging. Designed CD packaging for JFD+Refresh, a Christian worship artist. Redesigned a promo poster for magician/comedian Robert Baxt. Designed various packaging artwork for magician Kostya Kimlat. Designed two separate tour campaigns for band King Size Zero including CDs, a T-shirt, Posters, Fliers and Web graphics.

The Method: *Self-owned and-established 2010–Present*

The Method is a graphic design & branding resource for magicians. It provides design services and a free blog that offers practical advice on design & branding for those designing their own materials. I also write about design for a magazine directed at the magic community called *The Mandala*. My blog can be found at www.themethod.co (yes, .co not .com).

Social Media

I've studied and learned to leverage social media outlets such as Twitter and Facebook to create awareness, build relationships in my industry and generate work.

Creative Thinking

I do magic. The sleight-of-hand kind, not the witch-crafty kind. Being a magician allows me to think in ways that many people don't in order to solve problems and come up with creative ideas. Because of this perspective, I often spot things that others might overlook.

Recognition

Two Silver Student Division "ADDY" Awards: *2006*

Awarded by the Inland Empire Ad Club for excellence in creativity and execution.

American Graphic Design Award Recipient (GD USA): *2008*

Awarded a Certificate of Excellence for a logo designed for Sonya Buckelew, flight instructor.

American Graphic Design Award Recipient (GD USA): *2010*

Awarded a Certificate of Excellence for packaging designed for magician Kostya Kimlat.